

**EU - Israel Seminar on Technology Transfer  
with an Emphasis on Clean Tech  
25-26 November 2012  
Hotel Leonardo - Ramat Gan, Israel**

| <b>SUNDAY 25 NOVEMBER 2012</b>   |  |
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| <b>8:30 - 8:45</b> Registration  |  |
| <b>Opening session (8:45 - 9:30)<br/>Chair: Alexandra Meir<br/>EU Delegation Tel Aviv</b>  |  |
| <b>Mr. Oded Distel</b> , Director of Israel NEWTech, Ministry of Industry, Trade and Labour  | Greeting   |
| <b>H.E. Andrew Standley</b> , Ambassador, EU Delegation  | Greeting   |
| <b>Professor Ruth Arnon</b> , Weizmann Institute of Science, President of the Israel Academy of Sciences and Humanities  | <b>Keynote Speech</b>  |
| <b>Academia and Industry: Finding the Balance (9:30 - 11:30)<br/>Chair: Gert Vilhem Balling - Tech Transfer Office, University of Copenhagen</b>   |  |
| <b>Mr. Sivan Bleich</b> - Water treatment and supply department manager, WaTech <sup>â</sup> Division, Mekorot, Israel   | Mekorot - Innovative Utility   |
| <b>Professor Shlomo Maital</b> - The Samuel Neaman Institute, the Technion, Israel   | How academic eggheads lay golden eggs: case study  |
| <b>Mr. Gert Vilhem Balling</b> - Tech Transfer Office, University of Copenhagen  | Case: Building spin-outs based on public research results  |
| <b>Mr. Gert-Jan Heerens</b> - TNO, the Netherlands   | Technology Transfer Energy   |
| <b>Dr. Alex Bartzas</b> , Research Associate, Microprocessors and Digital Systems Laboratory, School of Electrical and Computer Engineering, National Technical University of Athens, Greece | The Microlab experience in bridging the gap between academia and industry  |
| <b>Mr. Torben Orla Nielsen</b> Head of Business Development. Scion DTU a/s - Denmark   | Risoe Park Denmark - test and demonstration facilities as bridge between industry and academia   |
| <b>Dr. Miri Yemini</b> - Faculty of Education, Tel Aviv University, Israel   | Entrepreneurship - institutional and national policy   |
| <b>Coffee break (11:30 - 11:45)</b>  |  |
| <b>Roundtable (11:45 - 13:30) - Academic Freedom</b><br><b>Moderator:</b> Mr. Gert Vilhem Balling - Tech Transfer Office, University of Copenhagen   | <b>Panelists:</b> Speakers + Dr. Gilead Fortuna Head of Center for Industrial Excellence, Samuel Neaman Institute for National Policy Research, Israel |

**All the workshop sessions will be held at the Hotel Leonardo City Tower, Ramat Gan, in the Madrid-Milano Hall. (14 Zisman Shalom St., Ramat Gan 52136, Israel)**

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| <b>Networking Lunch (13:30 - 14:30)</b>  |  |
| <b>Government and University Policies (14:30 - 16:30)</b><br><b>Chair: László Korányi</b><br>National Innovation Office, Vice President for International Relations, Hungary |  |
| Mr. Ilan Peled - Magnet Programme, Ministry of Industry, Trade and Labour, Israel  | Government instruments to enhance science and technology transfer  |
| Mr. Amir Naiberg - Yeda, Weizmann Institute, Israel  | Yeda   |
| Mr. Oded Shmueli - Technion VP Technology Transfer, Israel   | Aspects of technology transfer   |
| Dr. Marcin Piatkowski - Senior Economist, World Bank, Poland   | “The €10 billion question”:<br>How to most effectively support enterprise innovation in Poland                           |
| Professor Jan Turna - Director Slovak Centre for Scientific and Technical Information  | Support of science and technology transfer in Slovakia   |
| Professor Amnon Frenkel - Samuel Neaman Institute  | “Like Some, Like All, Like None: A Comparison of Five National Innovation Ecosystems, With Emphasis on Markets & Demand” |
| <b>Coffee break (16:30- 16:45)</b>   |  |
| <b>Roundtable (16:45- 18:00)</b><br><b>Moderator:</b> Mr. László Korányi, National Innovation Office - Vice President for International Relations, Hungary                   | Panelists: Speakers  |

**18:15 - Reception, in the New York Hall at the Leonardo City Tower Hotel, hosted by Mr. Andrew Standley, EU Head of Delegation**

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| <b>Monday 26 November 2012</b>  |  |
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| <b>Internationalization - acting locally, thinking globally (9:00 -11:00)</b><br><b>Chair: Ms. Rina Pridor</b><br>Private Consultant on Technological Entrepreneurship, Technology Incubators, Technology Innovation and Transfer |  |
| Professor Uzi de Haan - the Technion, Israel  | Global T-research teams: New pathways for Technology Transfer  |
| Mr. Ronen Shechter, Founder and CTO, Emecfy Israel  | Internationalization of Wastewater Treatment Technologies  |
| Dr. Gilead Fortuna & Ms. Shiri Freund Koren - Samuel Neaman Institute, Israel   | Guiding startups in the water application industries   |
| Mr. Sobhi Basheer - Biodiesel, Israel<br><i>[last minute cancellation, but gave permission for his presentation to be uploaded to the site]</i>   | Green Biodiesel Fuel for Transportation  |
| Dr. Csaba Fogarassy - Director<br>Szent Istvan University, Climate Change Economics Research Centre   | Cleantech Incubation Europe Interreg program   |
| <b>Coffee break (11:00 - 11:30)</b>   |  |
| <b>Roundtable (11:30 - 13:30) -</b><br>Moderator: Ms. Rina Pridor, Israel   | Panelists: Speakers  |
| <b>Networking Lunch (13:30 - 14:30)</b>   |  |
| <b>Financing - the opportunities and challenges (14:30- 16:30)</b><br><b>Chair: Mr. Gideon Soesman, Co-Founder Greensoil Investments</b>  |  |
| Mr. Martin Koch DG RTD  | EU financial instruments for research and innovation with an emphasis on area of early-stage finance and tech transfer |
| Mr. Jan Dixel - Ministry of Economic Affairs, Agriculture and Innovation, Netherlands   | Financial horses for courses in early stage high tech ventures   |
| Mr. Hillel Milo - AquaGroFund, Israel   | Tech Transfer - an investor's perspective  |
| Mr. Jens Kr. Damsgaard,. - CEO Science Ventures Denmark A/S and Energy Invest Fionia A/S, Denmark   | Science Ventures   |
| Adv. Naomi Assia (law firm), Israel   | Monetizing patents   |
| Mr. Yossi Smoler - Incubator Programme, Ministry of Industry and Trade, Israel  | Technological incubators programme   |
| Mr. Rabea Ziuod - StarTau, Tel Aviv University, Israel  | The entrepreneurship forum in the Arab society   |
| <b>Coffee break followed by Roundtable (16:30 - 18:00) -</b><br>Moderator: Mr. Gideon Soesman, Greensoil Investments, Israel  | Panelists: Speakers  |

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